




Hankook Tire has the winning formula for your business:

More demand, more rewards, and more sales!

Outstanding Benefits for Qualifying Dealers

Cash Rewards for Hankook and Laufenn Branded Products

Level					
Purchase QTY*	Annual	320 ~ 499	500 ~ 1,199	1,200 ~ 1,799	> 1,800
	Quarter	80-124"	125-299"	300-449"	> 450"
Volume Reward		\$3.00	\$4.00	\$5.00	\$6.00
Laufenn		\$1.00	\$1.00	\$1.00	\$1.00

Premium Line Reward- Earn an extra **\$2**/tire

Premium line rewards are assigned to the following patterns for the duration of 2023. These popular products have been chosen for their unique potential to add value to your in-store line up.



ION evo AS



VENTUS S1 AS



KINERGY PT



Dynampro HP2



Dynampro HT



Dynampro AT2 Xtreme



VENTUS S1 evo Z AS X

* Additional lines may be included quarterly for special promotions.

If your annual purchases exceed the level earned on a quarterly basis, the difference between the higher level and the amount already paid will be issued by check or direct deposit during the first quarter of the following calendar year.

Points

As an additional incentive, points are achievable by dealers who attain platinum and diamond levels within the program. Points may be redeemed in our One Program online portal.

	Level 3 - Platinum	Quantity 1200 ~ 1799 (300-449 Qtrly)	Point 1 Point / Tire
	Level 4 - Diamond	Quantity > 1800 (> 450 Qtrly)	Point 1.25 Point / Tire

Have a question about the program?

We're here to help!

Please reach out to your local Hankook sales representative or contact (855) 324-3655 for further information related to the ONE Program.