

DOLLAR REWARDS

LUCRATIVE REWARDS FOR EACH MICKEY THOMPSON TIRE OR WHEEL PURCHASED.



MTMA Reward Card

\$2.50 per unit

\$5.00 per unit based on 100 units per gtr.

\$7.50 per unit based on 200 units per qtr.

LOYALTY REWARDS

EARN AN ADDITIONAL I POINT FOR EVERY UNIT FOR APPAREL/P.O.P. MATERIALS/DISPLAYS/CO-OP ADVERTISING.

POWER PROMOTIONS

EARN BONUS REWARD Power Promotions.

NEW offer will be emailed to you quarterly. These PROMOS can equal DOUBLE or TRIPLE rewards or FREE products!

PRODUCT TRAINING

We offer training for you and your employees to help sell M/T Products. "UNCOMPROMISED CONSTRUCTION" & "UNDISPUTED PERFORMANCE"





FREE T Shirt or Hat with
COMPLETED TRAINING
www.mickeythompsontires.com/training

FREE P.O.P. MATERIALS

See below for Starter Pack and Bonus Pack (Tier 1) items.



STICKERS

SOLD HERE DECAL









POCKET GUIDES



12"X24" ALUMINUM SIGN & 3'X8' SHOP BANNER



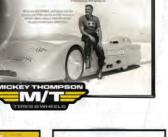
BONUS PACK TIER I - BONUS ITEMS

TIRE STAND

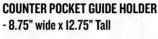


SHOWROOM POSTER HOLDER
- Includes 3 double-sided posters / 17"x22"

















TIRE FLOOR STAND DISPLAY INCLUDES:

- Poster Board, Tire Insert, Tire Stand & FREE Tire



