



ONE

DEALER
PROGRAM

HANKOOK
driving emotion

Cash Rewards for Hankook and Laufenn Branded Products

	SILVER	GOLD	PLATINUM	DIAMOND	DIAMOND+
Annual Volume	192 - 399	400 - 999	1,000 - 1,799	1,800 - 3,999	4,000+
Quarter Volume	48 - 99	100 - 249	250 - 449	450 - 999	1,000+
Volume Reward	\$3	\$5	\$8	\$10	\$12
Laufenn Journey in Style	\$2	\$3	\$4	\$5	\$6

If your annual purchases exceed the level earned on a quarterly basis, the difference between the higher level and the amount already paid will be issued by check or direct deposit during the first quarter of the following calendar year.

Points

As an additional incentive, points are achievable by dealers who attain Diamond and Diamond Plus levels within the program. Points may be redeemed in our ONE Program online portal. We are excited about a new addition to our points system to involve partners during the upcoming 2026 events. More details to come.



 **Have a question about the program?**

We're here to help!

Reach out to your local Hankook sales representative or contact (855) 324-3655 for further information related to the ONE Program.